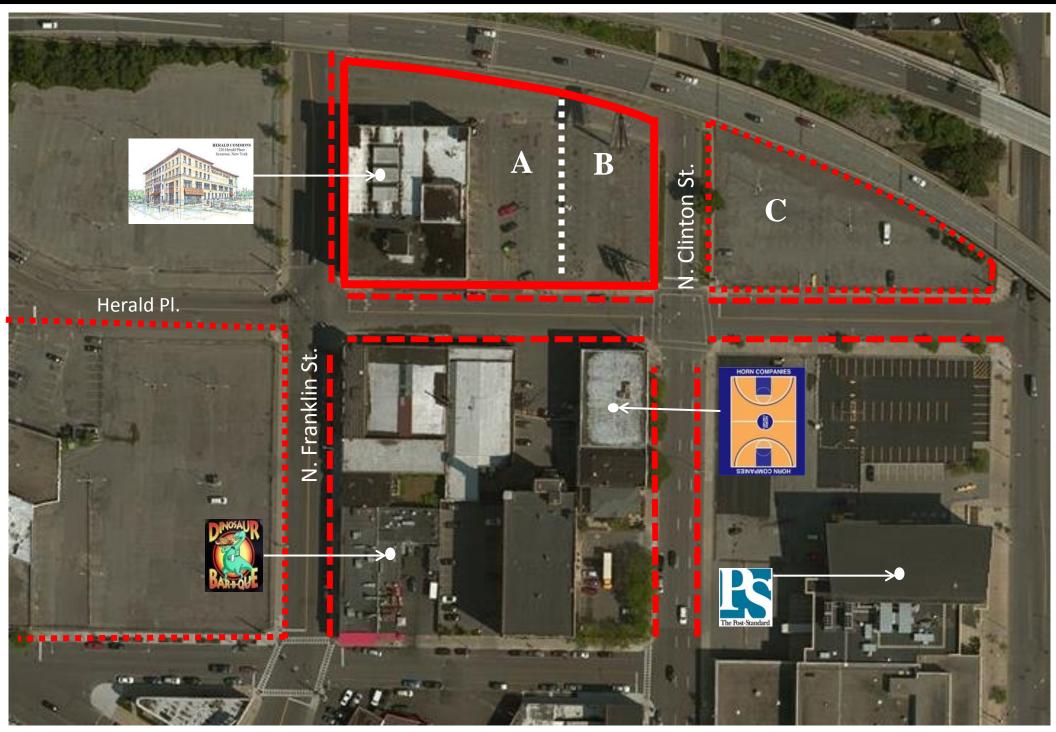
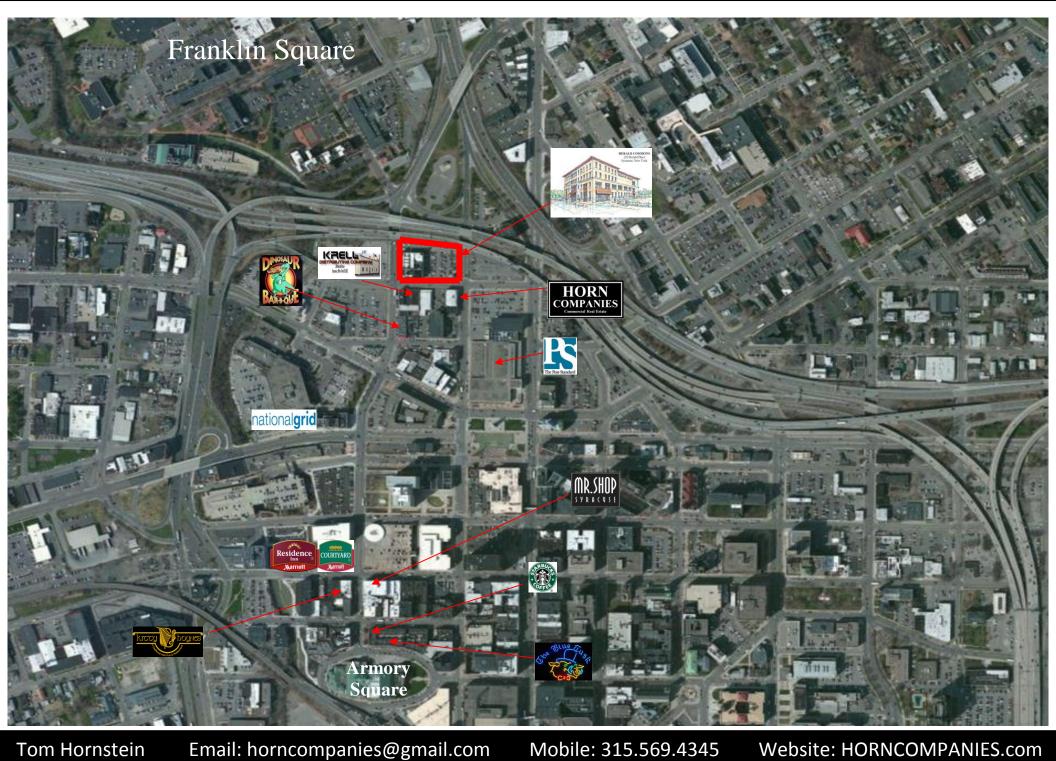
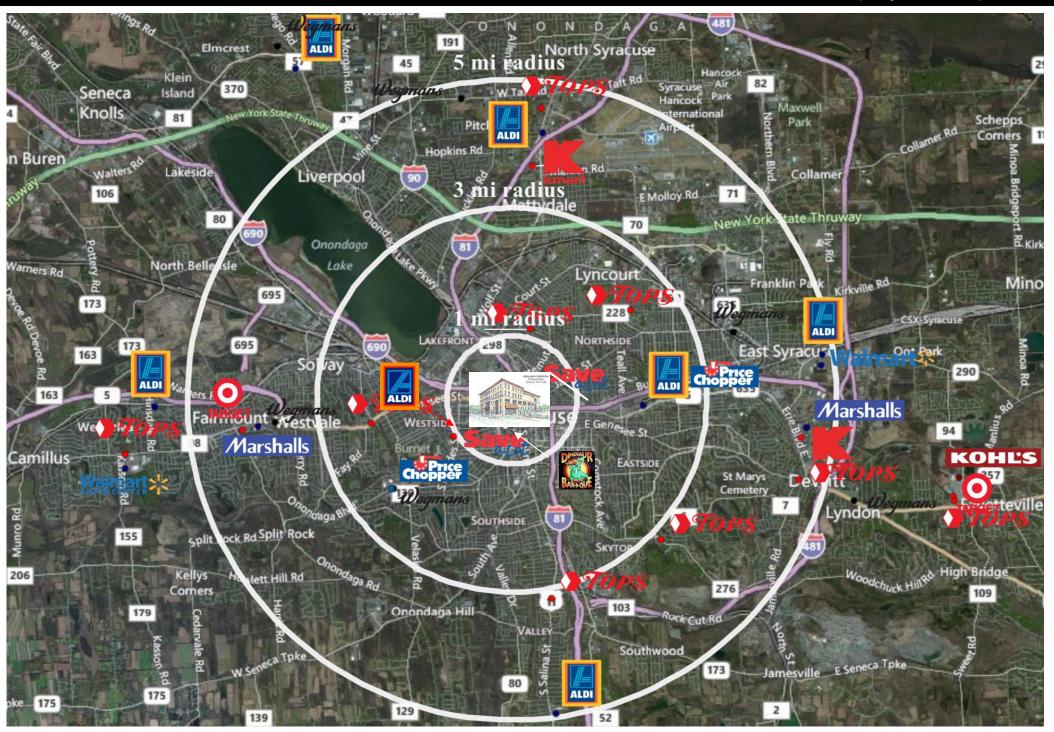


Photo taken of the Syracuse Herald Building in 1928



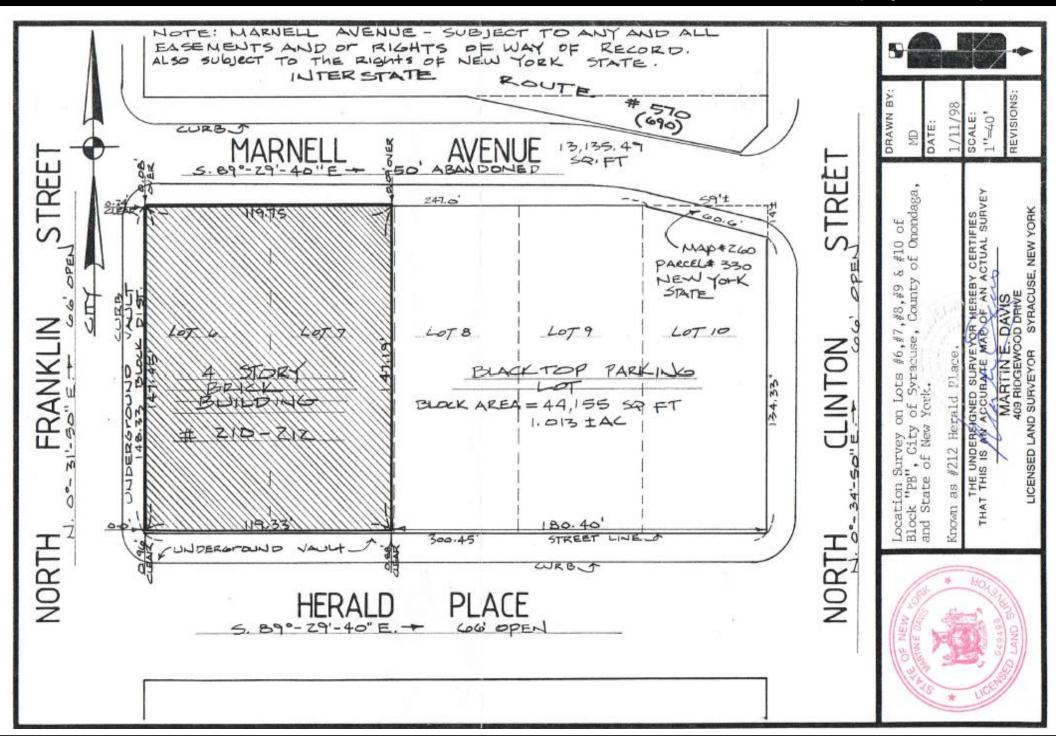


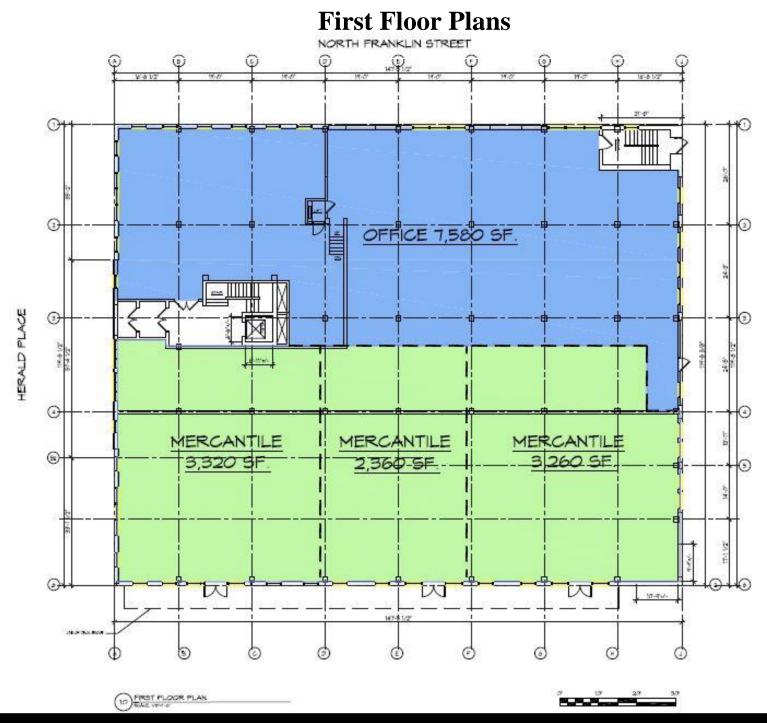




220 Herald PI Syracuse, NY 13202	1 mi radio	1 mi radius		3 mi radius		5 mi radius	
Population Estimated Population (2013) Projected Population (2018) Census Population (2010) Census Population (2000) Projected Annual Growth (2013 to 2018) Historical Annual Growth (2010 to 2013) Historical Annual Growth (2000 to 2010)	21,688 21,670 21,691 21,427 -18 -3 264	0.1%	141,986 141,867 142,012 143,157 -119 -26 -1,145	- - -0.1%	226,552 226,367 226,598 226,069 -185 -46 529		
Households Estimated Households (2013) Projected Households (2018) Census Households (2010) Census Households (2000) Projected Annual Growth (2013 to 2018) Historical Annual Growth (2010 to 2013) Historical Annual Growth (2000 to 2010)	9,243 9,304 9,241 9,598 60 2 -356	0.1% - -0.4%	56,303 56,679 56,291 57,898 376 11 -1,607	0.1% - -0.3%	91,764 92,371 91,740 92,704 607 24 -964	0.1%	
Average Household Income Estimated Average Household Income (2013) Projected Average Household Income (2018) Census Average Household Income (2010) Census Average Household Income (2000) Projected Annual Growth (2013 to 2018) Historical Annual Growth (2010 to 2013) Historical Annual Growth (2000 to 2010)	\$30,064 \$30,838 \$29,062 \$26,297 \$773 \$1,002 \$2,765	0.5% 1.1% 1.1%	\$44,901 \$46,049 \$43,030 \$37,678 \$1,149 \$1,871 \$5,352	0.5% 1.4% 1.4%	\$52,254 \$53,594 \$50,212 \$42,753 \$1,340 \$2,041 \$7,460	0.5% 1.4% 1.7%	
Median Household Income Estimated Median Household Income (2013) Projected Median Household Income (2018) Census Median Household Income (2010) Census Median Household Income (2000) Projected Annual Growth (2013 to 2018) Historical Annual Growth (2010 to 2013) Historical Annual Growth (2000 to 2010)	\$22,040 \$23,866 \$20,908 \$17,285 \$1,826 \$1,132 \$3,623	1.7% 1.8% 2.1%	\$36,205 \$38,672 \$34,542 \$29,178 \$2,467 \$1,663 \$5,364	1.4% 1.6% 1.8%	\$42,685 \$45,480 \$40,794 \$33,989 \$2,795 \$1,891 \$6,804	1.3% 1.5% 2.0%	

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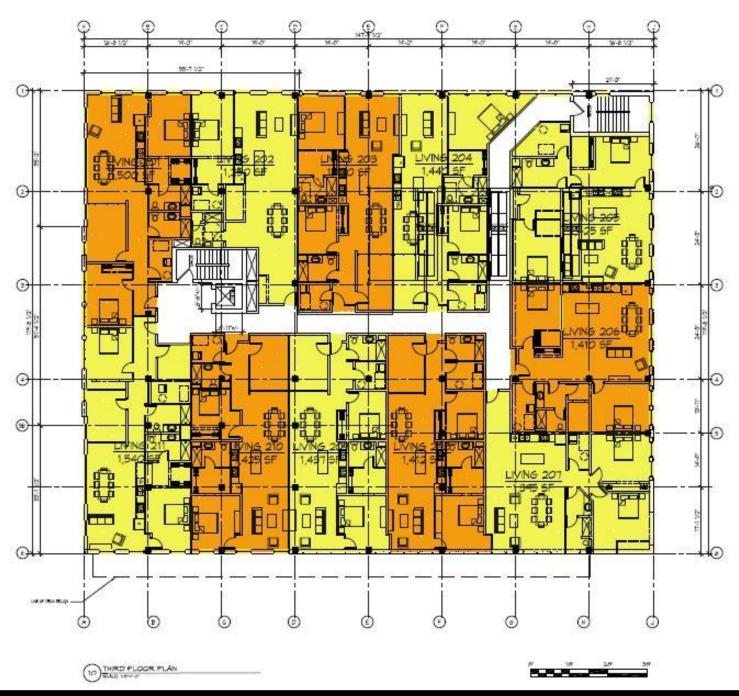




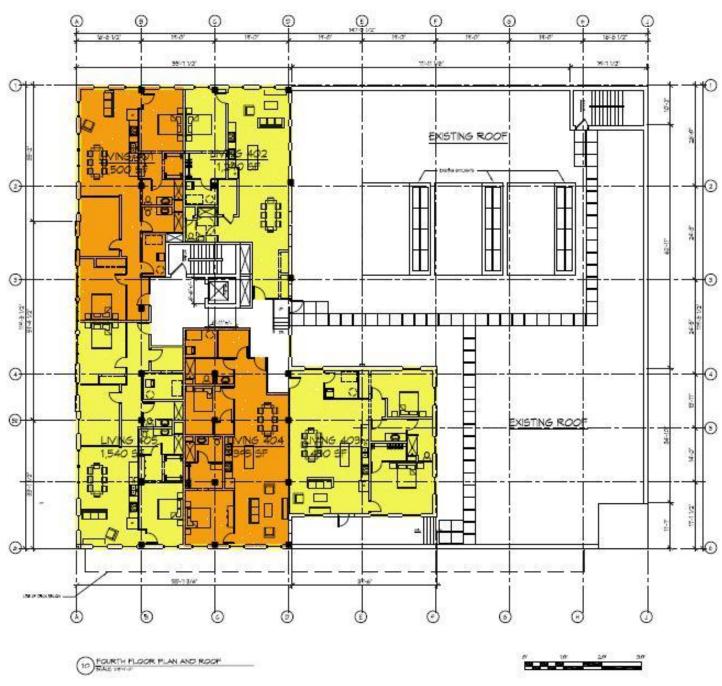
Second Floor Plans

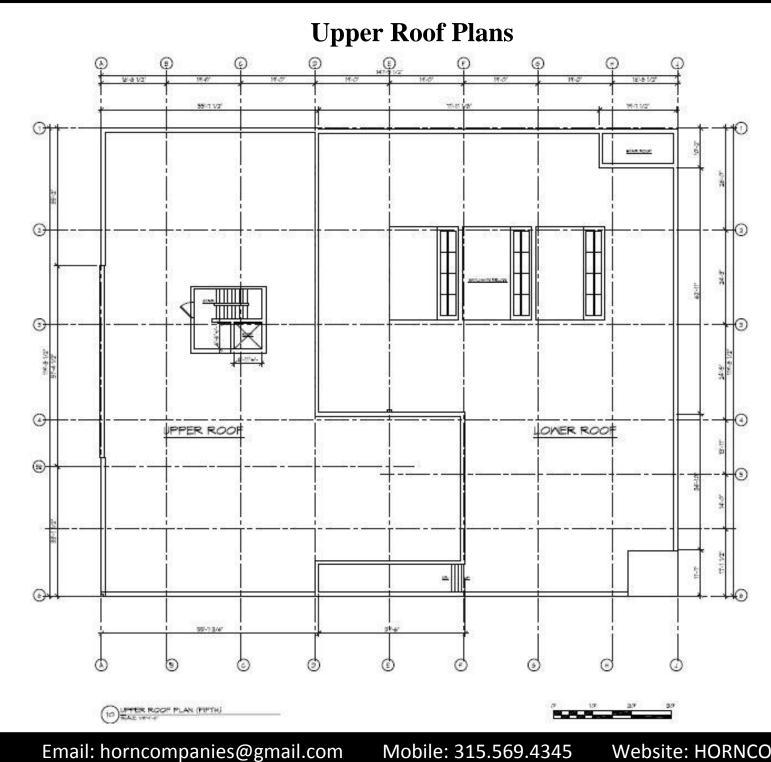


Third Floor Plans

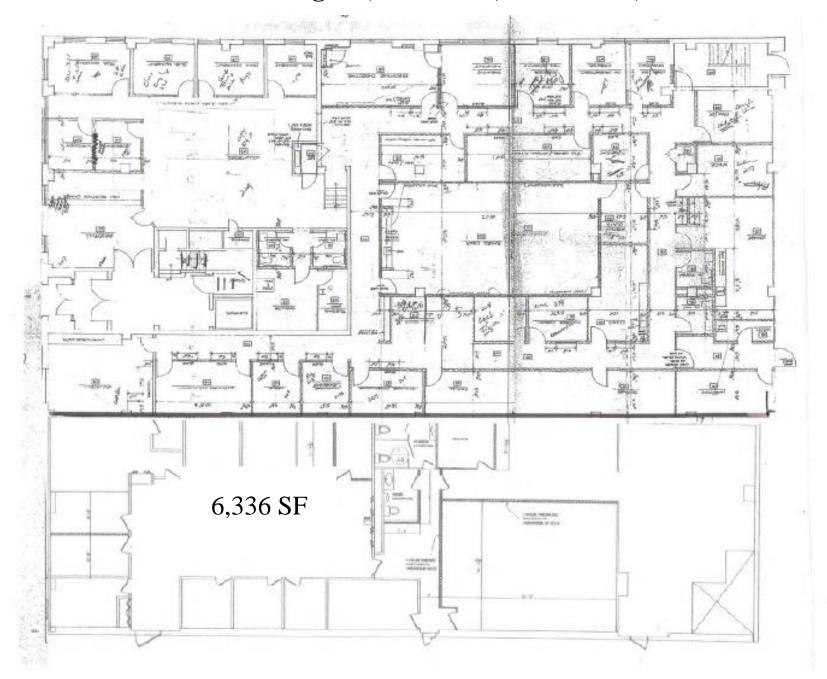


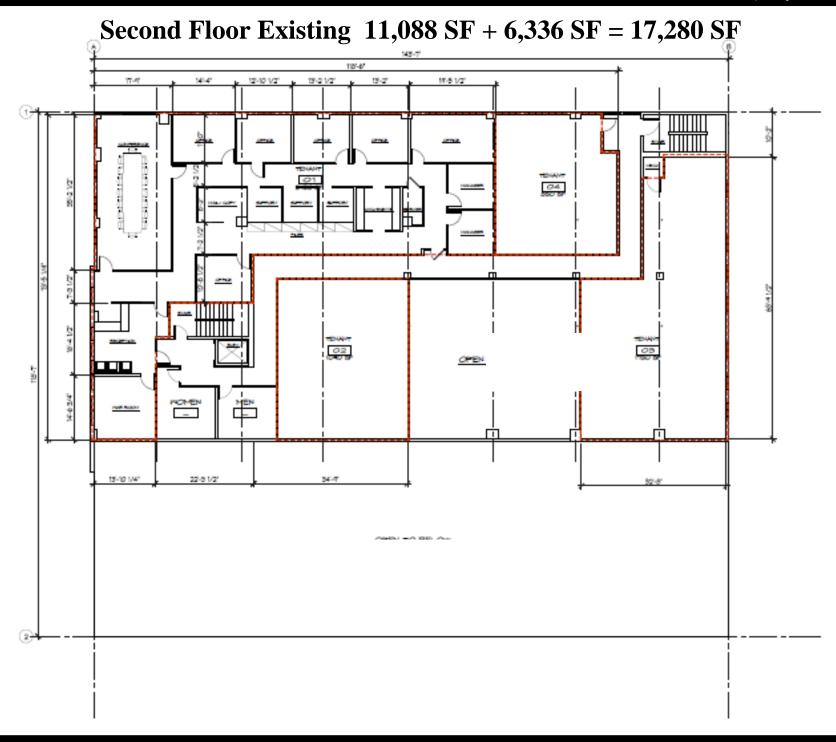
Fourth Floor Plans





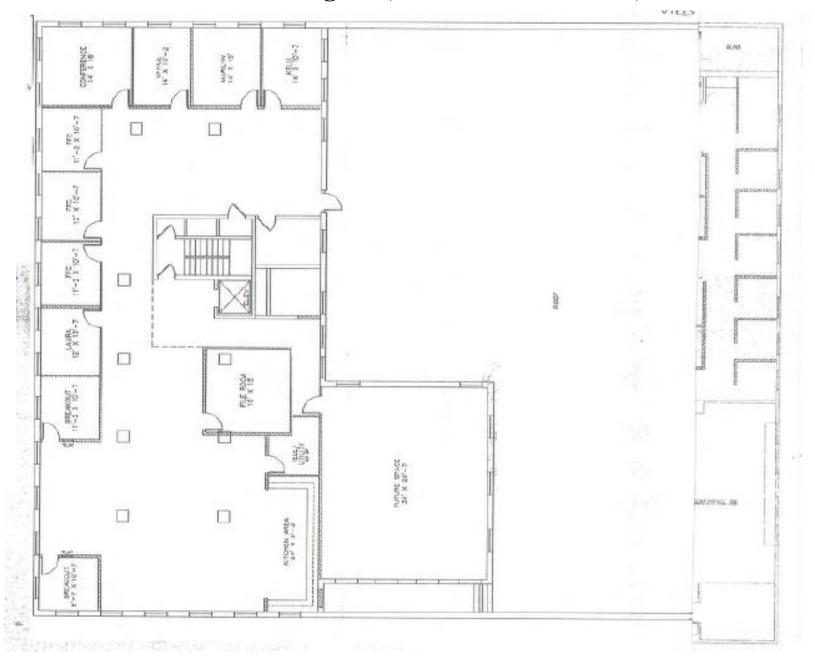
First Floor Existing 11,088 SF + 6,336 SF = 17,280 SF





Third Floor Existing 17,280 SF ---- EXISTING MALL TO BE DEMOLISHED DEMOLITION PLAN

Fourth Floor Existing 5,512 SF + 1020 SF = 6,532 SF







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Lofts on Willow







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Clad Aluminum Doors



Main entrance and two interior lobby doors to be installed at Herald Commons along with new interior lighting and renovations. Clad aluminum doors will offer a new high class look.

Building Updates:

- Contract for new elevator signed
- Contract for new parking lot rehab signed
- Contract for lobby renovations and entrance doors signed